

WHY SUNNIES



National Sunglasses Day
June 27th, The Vision Council

Courtesy of WestGroupe.com

UVA AWARENESS & PROTECTIONS

1/3 **KIDS**

33.3% of parents of children under 13 said their kids rarely or never wear sunglasses



ADULTS

49%



of adults don't know that UV exposure increases the likelihood of cataract formation

58%

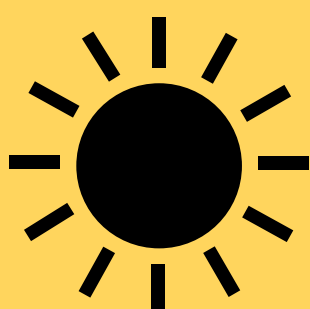
OUTDOORS

of Americans spend most of their time outdoors between 2pm-6pm, a peak UV time for eyes . Eyes are most at risk from 8am-10am and 2pm-4pm



PROTECTION

58%



don't identify the connection between the dangers of unprotected UV exposure and Sunburned eyes.

PROTECT YOUR EYES ALL SUMMER!

For more info visit www.nationalsunglassesday.com
#NationalSunglassesDay on June 27